NCSciFest 2021
Media Advisory [Template]

*Boilerplate language for an easy Media Advisory in advance of an official NCSciFest event.*

[Institution Name] Hosts [Event Title] to Celebrate Homegrown Science During NCSciFest 2021

*[Optional sub header: The annual Festival is expected to host more than 100 in-person and virtual events in North Carolina from April 1-30.]*

|  |  |
| --- | --- |
| WHAT | [Insert 2-3 sentences about your event. Be sure to mention any high-profile attendees/guests.] |
| WHEN | [Insert date(s) of event] |
| WHO | [Optional: Use if your event features people who will grab the attention of the public or includes a guest list with high profile individuals. This section is within a table. If you need to delete the row, select the entire row by double clicking. Right click and choose “Delete Cells…”; then select “Delete entire row”.] |
| WHERE | [Include special parking instructions and/or relevant links for virtual events] |

\*Onsite event? Be sure to include information about photo opportunities, COVID-19 safety precautions, and any other relevant information.

Don’t forget to delete any template language in the headers or body of this document (and this line!).